



## Vehicle Wrap Frequently Asked Questions

A wrapped vehicle is an amazing marketing tool with remarkable impact. Like a mobile billboard, your vehicle can draw the attention of 10's of thousands of views per day. Below is a list of F.A.Q.'s to assist you with your decision to wrap your vehicle.

### F.A.Q.

#### **How much does a vehicle wrap cost?**

The vehicle type and size will determine the cost of the wrap.

#### **How long does the entire process take?**

Developing your design is the process we focus a large amount of the time on. The length of this time depends on how much direction and available high resolution art and vector art you already have for the graphics. After the design stage is finalized and goes into production, installation will be scheduled about five business days from approval of artwork.

#### **Will there be visible seams and or flaws?**

Yes. This is not a perfect product. Since vehicle wraps are meant to be viewed no closer than 8 - 10 feet, there will be visible seams and imperfections: examples are color variations from panel to panel and may be different than your corporate colors, air bubbles that appear from time to time, pixelated and or rasterization of images or solid colors when viewed closer than 8 feet in distance. Seams may be appearing at different places from one side of the vehicle to the next.

#### **Will the wrap damage my paint?**

A vehicle wrap, when applied and removed professionally usually does not damage your car's OEM paint. However, there are uncontrolled variables such as sun exposure over extended periods of time especially on the flat surfaces like the hood or roof of a vehicle. It is recommended to remove and replace the hood graphics every 2 - 3 years depending on the exposure. It is possible for a scratch of the clear coat and or the paint surface to occur both during the application process or the removal process. All reasonable care is taken to minimize this from happening, but there is always the human factor that must be considered and expected. The owner of the vehicle or the person signing this form does not hold Spectrum Signworks or the employees liable for surface blemishes to the paint such as a scratch.

#### **How long will the wrap stay on the vehicle?**

A wrap can stay on your vehicle for about three to four years depending on the care that it is given during that time.

#### **Can the vehicle wrap be removed?**

Yes. The vehicle wrap can be removed and it is recommended that a qualified expert removes a vehicle wrap. The cost is charged by the hour and determined upon completion.

#### **Will my vehicle wrap be warrantied?**

Your vehicle wrap is warrantied per the limited manufacturer's warranty.



**Can you wrap leased vehicles?**

Yes. There are no restrictions to wrapping a leased vehicle as the material can be removed.

**How long will you need my vehicle?**

This depends on the size and scope of the work. It averages 2--3 Business days Monday--Friday. If the vehicle is oversized/tall and unable to fit in our facility, weather

**Will I have to wash my vehicle before installation?**

Yes. All vehicles must be free of dirt, mud, pollen and other agents that may affect the installation process. If you do not provide us with a washed vehicle, we will have to wash it for you and there will be a charge added to your final invoice.

**How do I care for my wrapped vehicle?**

It is recommended your vehicle be hand--washed. Automatic car washes can damage the wrap. 3M does not recommend that any waxes be applied to the material in any form.

**Can I pressure wash my wrapped vehicle?**

It is highly recommended you do not pressure wash your wrapped vehicle. Pressure washing can cause the vinyl to lift because of improper use of water pressure. The wrap is an investment to your marketing, branding and advertising strategy. Protect it.